

Logistics Management And Strategy

Logistics Management and Strategy Competing Through the Supply Chain Pearson Education

Logistic management is a vital part of any business operation. This volume provides information on all aspects of strategic planning and business logistics.

Speed to market, reducing costs, and accelerating leadtimes are vital for survival in today's competitive environment. Inventory is no longer considered an asset, and strategies are needed to operate with minimal inventories. Lean Six Sigma Logistics provides the vehicle to solidify strategic position, win over customers, and achieve

The UK's bestselling book on logistics and supply chain management – over 100,000 copies sold. Effective development and management of supply chain networks helps businesses cut costs and enhance customer value. This updated 5th edition is a clear guide to all the key topics in an integrated approach to supply chains. As well as new and updated examples and case studies, there are two new chapters: Routes to Market: Many companies now have to manage multiple distribution channels - this chapter covers strategic issues on how companies “go to market” along with the cost implications of using alternative channels. Service Logistics: As companies begin to sell performance rather than physical product, this chapter explores the implications for logistics management as the need to provide higher levels of service and customer support becomes ever more critical.

"This book examines related research in decision, management, and other behavioral sciences in order to exchange and collaborate on information among business, industry, and government, providing innovative theories and practices in operations research"--Provided by publisher.

Finance and Risk Management for International Logistics and the Supply Chain presents a detailed overview of financial and risk management tools, activity-based costing, and multi-criteria decision-making, providing comprehensive guidance for those researching and working in logistics and supply chain management. The book breaks new ground, combining the expertise of leading authorities to analyze and navigate the funding components for these critical transportation functions. As the international logistics and supply chain transportation fields have recently received heavy investments, this research and the theory behind it provide a timely update on risk management, finance and legal and environmental impacts. Users will find sections that address the wide-ranging issues related to this emerging field that are presented from an international and holistic perspective. Provides a valuable reference covering the full slate of financial issues of interest to global players in the international transport, logistics and supply chain industries Covers a truly international perspective, addressing a diverse variety of worldwide transport, logistics and supply chain contexts Features finance and risk-management strategies related to the banking industry, exchange rates, fuel prices, climate-related funding, freight derivatives and legal aspects

The conference proceedings contains contributions to the Logistics Management conference 2019. The objective of the LM conferences is to discuss new ideas and technical developments related to the management of logistic systems. A special focus is

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put on digitalization of supply chains and decarbonization in the transport industry.

The tactical organization of resources is a vital component to any industry in modern society. Effectively managing the flow of materials through various networks ensures that the requirements of customers are met. Sustainable Logistics and Strategic Transportation Planning is a pivotal reference source for the latest research on the management of logistics through the lens of sustainability, as well as for emerging procedures that are particularly critical to the transportation sector. Highlighting international perspectives, conceptual frameworks, and targeted investigations, this book is ideally designed for policy makers, professionals, researchers, and upper-level students interested in logistics and transport systems.

Gain a better business acumen today Ever since man began attaching value to objects, he has been trading, business has been around, and more importantly, supply chains have existed. However, the complexity of supply chains means that not many people are familiar with them, or would care to know what they are all about and how they will affect their business. This book seeks to clarify some of the principles of supply chain management, and show that it is not as complicated as it seems. Say goodbye to the stress of doing business, and hello to new horizons, new possibilities, and a whole new outlook on business Why Learn About Supply Chain Management? Gain a better understanding Improve your business Understand the importance of each step in the chain Gain a deeper respect for the work that goes into a supply chain Gain a better understanding of world trade Here Is A Preview Of What You'll Learn... The definition of a Supply chain The components of a Supply Chain Examples of a Supply Chain Objectives of a Supply Chain Definition of a Supply Chain Surplus The importance of Supply Chain Profitability The Supply Chain Drivers The importance of location to a Supply Chain Importance of transport to a Supply Chain Definition of sourcing The importance of pricing to the Supply Chain Much Much More!

Business Logistics Management 4e covers concepts and theories relating to the movement of goods, the coordination of supply chain, the most recent advances in logistics technology, the exchange of information, and the impact on business within the logistics management framework.

Logistics management, 3/e is essential for creating value for both customers and stakeholders. Effective Logistic chains help organizations to compete in both global and domestic markets.

Strategic Logistics Management approaches the topic from a managerial perspective. Each chapter introduces basic logistics concepts in a format that is useful for management decision making.

Logistic management is a vital part of any business operation. This volume provides up-to-the-minute information on all aspects of strategic planning and business logistics.

Seminar paper from the year 2006 in the subject Business economics - Supply, Production, Logistics, grade: 1,0,

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European Business School - International University Schloss Reichartshausen Oestrich-Winkel (SMI - Supply Management Institute), course: Seminararbeit Logistics and Business Engineering, 75 entries in the bibliography, language: English, comment: Discusses uncertainty as it arises in strategic logistics management. A model to explain uncertainty is presented before discussing means (business strategies and organizational design strategies) to cope with this increasing uncertainty for capturing competitive advantage., abstract: In the light of the ongoing globalization and evolution of today's business world logistics has gained significant visibility and is regarded as a critical link to improved corporate performance. The value of the global logistics market accounted for \$591.1 billion in 2005 and is expected to further grow by 22.1% until 2010. Apart from a constant pressure to reduce costs and improve efficiency, logistics increasingly serves as a differentiating feature for products and an important lever for improving customer satisfaction. Coordination with other departments also plays a crucial role. The increasing complexity and dynamics of the business world did not leave logistics unaffected. Key drivers of uncertainty include globalization of supply and customer bases, shortening of product life cycles, increasing competition and more demanding customers. Thus, the challenge for logistics managers nowadays is to constantly balance a need to perform well on hard measures of performance, while responding to a constantly changing environment. With respect to logistics increasing importance for corporate success, reacting to contingencies by crisis management and firefighting is no longer an option. Instead, logistics managers must proactively and strategically plan for the future and prepare for change

The fully revised new edition of this well known and respected book is characterized by the more international perspective it has taken on through contributions from internationally known authors and a final section on international logistics which examines in turn strategies for West and East Europe, the Far East and North America. Logistics has a key strategic role to play in the long-term plans of major companies, and is recognized as a vital part of every organization. To a large extent this crucial new role is due to an expanded view of logistics, which now includes all the activities related to the supply chain from initial suppliers through to final customers. This book provides a wealth of useful ideas and practical information on all the current and future trends in logistics and distribution. Written by a host of contributors drawn from industry, constancy and education, this book provides new insights into the most significant aspects of logistics, including: developments in logistics supply chain strategies lean logistics efficient customer response logistics in different countries partnering and strategic alliances re-engineering the logistics function From logistics professionals, consultants, professors and students to managers from different backgrounds who want an appreciation of current trends in the subject, this book is essential reading. About the author: Donald Waters, a past member if the Institute of Logistics and currently a member of the Canadian Association of Logistics Management, has lectured weekly

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on logistics, operational research and management science, and has brought his academic career to fruition as Professor of Operations Management at the University Calgary, Canada. He is also the author of Operations Management in the Kogan Page Fast Track MBA Series. Features

This book explores all the important aspects of logistics and strategy in the present day scenario. It describes in detail the most important concepts and methods of this field. Logistics refers to the complex study of the management of flow of things in an organization from its place of origin to its consumption. Strategy is the detailed and high-end plan to achieve goals and objectives set in an organization. Most of the topics introduced in this text cover new techniques and the applications of logistics management and strategy. It unfolds the innovative aspects of this area, which will be crucial for the holistic understanding of the subject matter. This book is a compilation of chapters that discusses the most vital concepts in the field of logistics management. The text will serve as a valuable source of reference for those interested in this field.

From Preface: This text has a clear European foundation and an international appeal. In line with the globalisation of logistics, we have included cases from other parts of the world than Europe – diverse though European logistics solutions are – including South Africa, the United States, Japan, China and Australia. Accordingly, we start in Part One with the strategic role of logistics in the supply chain. We continue by developing the marketing perspective by explaining our view of ‘putting the end-customer first’. Part One finishes by exploring the concept of value and logistics costs. In Part Two, we review leveraging logistics operations in terms of their global dimensions, and of the lead-time frontier. Part Two continues by examining the challenges of coordinating manufacturing and retail processes, and the impact on logistics of just-in-time and the agile supply chain. Part Three reviews working together, first in terms of integrating the supply chain and second in terms of sourcing and supply management. Our book ends with Part Four, in which we outline the logistics future challenge. This text is intended for MSc students on logistics courses, and as an accompanying text for open learning courses such as global MSc degrees and virtual universities. It will also be attractive as a management textbook and as recommended reading on MBA options in logistics and supply chain management.

Business practices are constantly evolving in order to meet growing customer demands. Evaluating the role of logistics and supply chain management skills or applications is necessary for the success of any organization or business. As market competition becomes more aggressive, it is crucial to evaluate ways in which a business can maintain a strategic edge over competitors. Supply Chain and Logistics Management: Concepts, Methodologies, Tools, and Applications is a vital reference source that centers on the effective management of risk factors and the implementation of the latest supply management strategies. It also explores the field of digital supply chain optimization and business transformation.

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Highlighting a range of topics such as inventory management, competitive advantage, and transport management, this multi-volume book is ideally designed for business managers, supply chain managers, business professionals, academicians, researchers, and upper-level students in the field of supply chain management, operations management, logistics, and operations research.

Shipping and Logistics Management serves to consolidate the knowledge its authors have acquired from being educators and observers of the shipping industry. Against the background of a global business environment, it explains how the shipping market functions, examining the strategic and operational issues that affect entrepreneurs in this industry. The authors discuss global trends and strategies in the shipping business, looking at the role of logistics service providers and at how the use of information technology can help shipping operations. Shipping and Logistics Management also aims to answer several important questions in the shipping industry, including: what are the shipping cost structures?, what are the patterns of sea transport? and how do companies in the shipping industry operate? An invaluable source of information for researchers and advanced, or graduate, students, Shipping and Logistics Management is also a useful reference for shipping practitioners and consultants.

This second edition of Global Logistics Management has been thoroughly revised and updated, and new examples have been added reflecting recent developments in the field. This new edition: Helps readers to understand and appreciate the power of managing logistics for profit and competitive advantage Educates readers about the nature of individual logistics activities and how they can be woven together Contains a global focus throughout, with examples drawn from various parts of the world Has been thoroughly revised and updated throughout to keep it current Now includes new examples reflecting recent developments and current preoccupations, including security and global instability. Visit the accompanying website at www.blackwellpublishing.com/gourdin to download PowerPoint slides to supplement the book. Global Logistics Strategies offers a step-by-step guide to global logistics. Covering the breadth of logistics, this highly accessible text covers everything you need to know and is illustrated by engaging case studies of market leaders such as DHL. In this comprehensive book, John Manners-Bell provides an in-depth definition, description and exploration of: freight forwarding, contract logistics, shipping, road freight, air cargo and express. The book also examines major sectors, including Automotive, Chemical, Pharmaceutical, Retail, Consumer, and High Tech. Global Logistics Strategies offers a detailed examination of key topics, including: how the logistics industry has developed, how it is influenced by macro-economic factors and demand-side trends, what the risks are to the industry, and how it will develop over the coming years. It examines important trends and developments that are shaping the industry, including 3D printing, megacities, and post-harvest food losses. Includes online resources, including chapter summaries and figures.

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Knowledge management has been widely applied to various industries as a good strategy to help improve firms' performance. As globalisation accelerates and international trade increases more and more, maritime transport operations have become one of the vitalest industries to receive large attention from international managers. This is because the managers have perceived that the maritime transport system is an integrated entity within the global logistics and supply chain, and it should be therefore managed in the most efficient and effective ways possible, as an organic body within a global logistics system. Taking this approach, this book examines how maritime transport operators – such as shipping companies, port terminal operators and freight forwarders – could successfully play a role within the global logistics flow wherein they are embedded by improving their logistic value, i.e. maritime logistics value. As per the objective, the current book suggests a knowledge management based solution. It attempts to systematically investigate what types of knowledge are needed in the maritime logistics industry, how maritime operators could effectively acquire the knowledge, and whether the acquired knowledge would help maritime operators enhance maritime logistics value. This book provides not only comprehensive understandings of knowledge management strategy, but also its practical application to the maritime logistics industry. This would therefore be a useful guidebook for the managers, academics, and undergraduate / postgraduate students in the field of maritime transport and global logistics, to help them to gain comprehensive knowledge of the application of knowledge management strategy to the industry.

High-Tech and High-Touch Logistics Solutions for Supply Chain Challenges In today's fast-paced and customer-oriented business environment, superior supply chain performance is a prerequisite to getting and staying competitive. Supply Chain Strategy is based on world-class logistics practices in place in successful supply chain organizations, the latest academic breakthroughs in logistics system design, and the logic of logistics. It presents the proven pillars of success in logistics and supply chain management. Part of McGraw-Hill's Logistics Management Library, Supply Chain Strategy is organized according to author Dr. Ed Frazelle's breakthrough logistics master planning methodology. The methodology leads to metrics, process designs, system designs, and organizational strategies for total supply chain management, total logistics management, customer response, inventory planning and management, supply, transportation, and warehousing. Concise yet complete, Dr. Frazelle's book shows how to develop a comprehensive logistics and supply chain strategy, one that will both complement and support a company's strategic objectives and long-term success. Logistics the flow of material, information, and money between consumers and suppliers has become a key boardroom topic. It is the subject of cover features in business publications from Wall Street Journal to BusinessWeek. Annual global logistics expenditures exceed \$3.5 trillion, nearly 20 percent of the world's GDP, making logistics perhaps the last frontier for major corporations to significantly increase shareholder and customer value. And at the heart of every effort to

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improve organizational logistics performance? Supply chain efficiency. Supply Chain Strategy is today's most comprehensive resource for up-to-the-minute thinking and practices on developing supply chain strategies that support a company's overall objectives. Covering world-class practices and systems, taken from the files of Coca-Cola, Wal-Mart, General Electric, and other companies, it covers essential supply chain subjects including: Logistics data mining for identifying the root cause of material and information flow problems, pinpointing opportunities for process improvements, and providing an objective basis for project-team decision making Inventory planning and management presenting metrics, processes, and systems for forecasting, demand planning, and inventory control, yielding lower inventory levels and improved customer service Logistics information systems and Web-based logistics helping to substitute information for inventory and work content Transportation and distribution for connecting sourcing locations with customers at the lowest cost by, among other things, leveraging private and third-party transportation systems Logistics organization development including the seven disciplines that link enterprises across the supply chain, as well as logistics activities within those enterprises Supply Chain Strategy explains and demonstrates how decision makers can use today's technology to enhance key logistics systems at every point in the supply chain, from the time an idea or product is conceived through its delivery to the final user. It describes the major steps in developing an effective, workable logistics management program one that will reduce operating expenses, minimize capital investment, and improve overall customer service and satisfaction.

Designed by practitioners for practitioners, Supply Chain Management and Logistics: Innovative Strategies and Practical Solutions provides a wide-spectrum resource on many different aspects involved in supply chain management, including contemporary applications. With contributions from leading experts from all over the world, the book includes innovative strategies and practical solutions that address problems encountered by enterprise in management of supply chain and logistics. It details general techniques and specific approaches to a broad range of important, inspiring, and unanswered questions in the field. The book is organized around four major research themes in supply chain management: 1) supply chain strategy and coordination, 2) supply chain network optimization, 3) inventory management in supply chain, and 4) financial decisions in supply chain. The sequence of these themes helps transition from an enterprise-wide framework to network design to operational management to financial aspects of the supply chain. Each individual theme also addresses the answer to a challenging question as to how to go about applying quantitative tools to real-life operations, resulting in practical solutions. As the world moves toward more competitive and open markets, effective supply chain management is of critical importance to the success or failure of an enterprise. Despite a large amount of research achieved in the past decades on the supply chain management topic, many researchers and practitioners are still

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devoting considerable efforts on the emerging new problems. Designed to give you a collection of topics that bridge the gap between the academic arena and industrial practice, the book supplies a contemporary and up-to-date review on the advanced theory, applications, and practices of supply chain management, making it a rich resource for the design, analysis, and implementation of supply chain management problems arising in a wide range of industries.

Logistics and supply chain management continue to transform the competitive landscape and have become one of today's key business issues. This edition of Logistics Management and Strategy continues to take a practical, integrated and international approach to logistics and includes the very latest research to reflect the innovative and exciting developments in this subject area. A clear framework guides the reader through the four parts of the book, covering: an introduction to logistics and its contribution to competitiveness and value creation; leveraging logistics operations within the con.

This book illustrate sand explains a wide range of practical logistics strategies and analytic techniques to facilitate decision-making across functions such as manufacturing, warehousing, transportation, and inventory management. Logistics professionals must utilize a broad array of analytic techniques and approaches for decision-making. Effective use of analytics requires an understanding of both fundamental and advanced logistics decision-making techniques and methodologies. Further, logistics professionals must organize and view these analytics-based decision support tools through well-structured planning frameworks. In this book, we illustrate and explain a wide range of practical logistics strategies and analytic techniques to facilitate decision-making across functions such as manufacturing, warehousing, transportation and inventory management. We also describe how to organize these analytics-based tools and strategies through logistics frameworks that span strategic, tactical and operational planning and scheduling decisions. This book is intended for logistics professionals to use as a reference document that offers ideas and guidance for addressing specific logistics management decisions and challenges, and it will also serve as a valuable resource or secondary text for graduate and advanced undergraduate students.

Logistics is a part of the supply chain management that strategies, executes, and manages the storage and flow of products and goods between two points. The first point is the origin of the goods or the place of storage/production and the end point is the place where the products or goods are going to be consumed according to the demands of the customers in that specific area. Logistics includes activities like warehousing, transportation, inventory management, order fulfillment, planning demand and supply, packaging, assembling, scheduling the delivery of packages, managing third-party logistics service providers, and customer service. Strategic planning and execution of the plan are what logistics is entirely based on. The other functions of demand and supply chain are highly dependent on the accurate functioning of logistics. It helps in managing and optimizing all these activities and keeps the chain going.

The logistician plays a critical role in the growth of his or her company - in this third edition of Essentials of Logistics, the conceptual framework in which all the stakes and themes of logistics is systematically analyzed, with a strong focus on the role of the supply chain.Indeed, many elements are critical to the successful logistical strateg

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"This book explores the creation of integrated supply chains, the developments of virtual business, and the processes of re-engineering for business development"--Provided by publisher.

- Dr Tony Whiteing, University of Huddersfield Alan Harrison is Professor of Operations and Logistics at Cranfield School of Management, and Director of Research at Cranfield Centre for Logistics and Transportation. Remko van Hoek is Professor of Supply Chain Management at Cranfield Centre for Logistics and Transportation. He is also Managing Director of the Operations Management Roundtable at the Corporate Executive Board, based in Washington D.C., USA.

Listed as one of the top ten supply chain books of all time on www.supplychainopz.com! A concise, applied and strategic introduction to the subject of logistics and supply chain management, perfect for modern managers and students of logistics and supply chain management. Logistics and supply chain management continue to transform the competitive landscape and have become one of today's key business issues. This fifth edition of Logistics Management and Strategy continues to take a practical, integrated and international approach to logistics, and includes the very latest research to reflect the innovative and exciting developments in this subject area. A clear framework guides the reader through the four parts of the book, covering; an introduction to logistics and its contribution to competitiveness and value creation, leveraging logistics operations within the context of the customer supplier partnerships, interfaces and the challenges of integration leading-edge thinking in logistics and the future challenges ahead This new edition contains; · 15+ new cases (including Heineken, Unilever and Johnson and Johnson) - coverage of disaster logistics and Corporate Social Responsibility from the supply chain perspective - discussion of global governance of the supply chain - even more coverage on value and logistics costs and segmented supply chain strategy, equipping the reader with the latest thinking 'Well written and contains a wealth of valuable ideas and concepts.' – Dr Jan de Vries, University of Groningen 'Very up-to-date, both in terms of its conceptual framework and the topics covered. Remarkably clear and easy to read.' – Dr Tony Whiteing, University of Huddersfield Alan Harrison was Professor of Operations and Logistics at Cranfield School of Management, and Director of Research at The Cranfield Centre for Logistics and Supply Chain Management. Remko van Hoek is visiting Professor of Supply Chain Management at The Cranfield Centre for Logistics and Supply Chain Management. He is also Chief Procurement Officer at GDF SUEZ/Cofely the Netherlands. Heather Skipworth is Senior Research Fellow at Cranfield School of Management, The Cranfield Centre for Logistics and Supply Chain Management.

"Professor Burns has captured the essence of transportation security, one of today's most pressing concerns. As the rate of globalization and world trade increases, security and supply chain resilience are at the core of ones global transportation network. This is a timely and well written contribution to the industry." John A. Moseley, Senior Dir

This book provides a comprehensive overview of how to strategically manage the movement and storage of products or materials from any point in the manufacturing process to customer fulfillment. Topics covered include important tools for strategic decision making, transport, packaging, warehousing, retailing, customer services and future trends. An introduction to logistics Provides practical applications Discusses trends and new strategies in major parts of the logistic industry

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THE PRACTICAL, EASY INTRODUCTION TO MODERN SUPPLY CHAIN/LOGISTICS MANAGEMENT FOR EVERY PROFESSIONAL AND STUDENT! COVERS CORE CONCEPTS, PLANNING, OPERATIONS, INTEGRATION, COLLABORATION, NETWORK DESIGN, AND MORE SHOWS HOW TO MEASURE, CONTROL, AND IMPROVE ANY SUPPLY CHAIN INCLUDES PRACTICAL ADVICE FOR JUMPSTARTING YOUR OWN SUPPLY CHAIN CAREER This easy guide introduces the modern field of supply chain and logistics management, explains why it is central to business success, shows how its pieces fit together, and presents best practices you can use wherever you work. Myerson explains key concepts, tools, and applications in clear, simple language, with intuitive examples that make sense to any student or professional. He covers the entire field: from planning through operations, integration and collaboration through measurement, control, and improvement. You'll find practical insights on hot-button issues ranging from sustainability to the lean-agile supply chain. Myerson concludes by helping you anticipate key emerging trends--so you can advance more quickly in your own career. Trillions of dollars are spent every year on supply chains and logistics. Supply chain management is one of the fastest growing areas of business, and salaries are rising alongside demand. Now, there's an easy, practical introduction to the entire field: a source of reliable knowledge and best practices for students and professionals alike. Paul A. Myerson teaches you all you'll need to start or move forward in your own supply chain career. Writing in plain English, he covers all the planning and management tasks needed to transform resources into finished products and services, and deliver them efficiently to customers. Using practical examples, Myerson reviews the integration, collaboration, and technology issues that are essential to success in today's complex supply chains. You'll learn how to measure your supply chain's performance, make it more agile and sustainable, and focus it on what matters most: adding customer value. MASTER NUTS-AND-BOLTS OPERATIONAL BEST PRACTICES Improve procurement, transportation, warehousing, ordering, reverse logistics, and more BUILD A BETTER GLOBAL SUPPLY CHAIN Manage new risks as you improve sustainability STRENGTHEN KEY LINKAGES WITH YOUR PARTNERS AND CUSTOMERS Get supply chains right by getting collaboration right PREVIEW THE FUTURE OF SUPPLY CHAINS--AND YOUR SUPPLY CHAIN CAREER Discover "where the puck is headed"--so you can get there first

Global Logistics and Supply Chain Management is a comprehensive, fully up-to-date introduction to the subject. Addressing both practical and strategic perspectives, this revised and updated fourth edition offers readers a balanced and integrated presentation of Logistics and Supply Chain Management (LSCM) concepts, practices, technologies, and applications. Contributions from experts in specific areas of LSCM provide readers with real-world insights on supply chain relationships, transport security, inventory management, supply chain designs, the challenges inherent to globalization and international trade, and more. The text examines how information, materials, products, and services flow across the public and private sectors and around the world. Detailed case studies highlight LSCM practices and strategies in a wide range of contexts, from humanitarian aid and pharmaceutical supply chains to semi-automated distribution centers and port and air cargo logistics. Examples of LSCM in global corporations such as Dell Computer and Jaguar Land Rover highlight the role of new and emerging technologies. This edition features new and expanded discussion of contemporary topics including sustainability, supply chain vulnerability, and reverse logistics, and places greater emphasis on operations management.

"The documented benchmarks for success and the many examples help explicate the complexities for the reader. The book is organized and written so that it will be useful as an introduction to the field and also as a reference when special challenges arise for the practicing manager." -- DR. JOHN J. COYLE, Professor Emeritus of Logistics and Supply Chain Management, Department of Supply Chain and Information Systems, Smeal College of Business, Pennsylvania State University "The book is a must-read for all supply chain managers

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seeking to drive down costs and improve profits and must be read before any investment is made in your supply chain. Get copies for your controller and all senior managers...this book lays it all out." -- DR. RICHARD LANCIONI, Chair, Marketing & Supply Chain Management, Fox School of Business, Temple University Expert Strategies for Improving Supply Chain and Logistics Performance Using Lean This practical guide reveals how to identify and eliminate waste in your organization's supply chain and logistics function. Lean Supply Chain and Logistics Management provides explanations of both basic and advanced Lean tools, as well as specific Lean implementation opportunities. The book then describes a Lean implementation methodology with critical success factors. Real-world examples and case studies demonstrate how to effectively use this powerful strategy to realize significant, long-term improvements and bottom-line savings. COVERAGE INCLUDES: * Using Lean to energize your supply chain * The eight wastes * Lean opportunities and JIT in supply chain and logistics * Lean tools and warehouse * Global lean supply chain and logistics * Lean opportunity assessment, value stream mapping, and Kaizen event management * Best-in-class use of technology with Lean * Metrics and measurement * Education and training Valuable training slides are available for download.

This book provides an overview of the key transportation management processes from a shipper's perspective. It enables managers to gain quick insight in the added value of transportation as a strategic differentiator, its key drivers, and guidelines on how to use them in an effective and efficient decision-making process. It explains how to identify and eliminate waste using basic Lean tools and proven concepts. The reader is guided on how to start implementing the Lean methodology and best practices in the industry to realize significant savings. Companies such as Adidas and Amazon are using transportation to increase sales by delivering purchased products faster than the competition. These companies do not treat transportation as a cost center. They are not focusing on reducing transportation spending. They allow customers to buy any product that is available in any store or warehouse and have it delivered to their homes. By delivering faster than the competition, they increase sales. At the same time, they lower their total supply chain costs as faster deliveries lead to fewer returns. Reduction of returns means higher sales and lower transportation costs for returns. The result is higher profits while creating more value for the customer. Transportation is moving from a cost center towards a profit center. The traditional logistics service providers are perceived to not innovate fast enough. Top management must understand the transportation management basics and use it in their strategic decision-making. They should be involved in discussions on how to organize the transport management function in the best way and how to use it as a service differentiator. Transportation is more than the efficient movement of supplies, sub-assemblies and final products. In addition, it is more than the key performance indicators on the business-balanced scorecard. Transportation management professionals fail to catch top management's attention due to the use of technical language. It is more difficult to understand transportation key performance indicators such as loading degree, net and gross pick-up and delivery reliability. It is easier to get top management attention when talking about lost sales due to stock-outs, lost tenders due to long delivery times, high inventory holding and scrap costs.

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