

Basic Theory Of Traditional Chinese Medicine Newly Compiled Practical English Chinese Library Of Traditional Chinese Medicine English And Chinese Edition

"Applied Channel Theory in Chinese Medicine" demonstrates how a deeper understanding of the interrelationship between organ and channel theory can lead to more precise diagnoses and better clinical results. The book is a collaboration between Wang Ju-Yi, one of modern China's most respected scholars, teachers, and practitioners of traditional Chinese medicine, and his American apprentice and practitioner, Jason Robertson. While most textbooks focus either on the functions of the organs in basic physiology or on the uses of the channels in treatment, this book shows the essential relationships between the two. Theory and practice are connected through a detailed discussion of a channel palpation methodology developed by Dr. Wang, which leads to more precise and effective point selection, location, and technique. Applied Channel Theory in Chinese Medicine was developed during Mr. Robertson's apprenticeship with Dr. Wang in Beijing, and is presented in a unique and highly readable format that preserves the intimacy of dialogue between apprentice and teacher, with questions and answers, narratives, and case studies.

Derived from ancient Chinese philosophy, Traditional Chinese Medicine is considered to be difficult to understand. This book provides an overview of Traditional Chinese Medicine by illustrating the topics of visceral manifestation, etiology and pathology in a clear manner to readers. Clinical treatments are included to serve as references for practice. This book is well-suited for both researchers and practitioners. Established by the Western Han dynasty more than 2,000 years ago, Traditional Chinese Medicine (TCM) is currently finding increased acceptance. A General Introduction to Traditional Chinese Medicine explores the thinking behind TCM, its philosophy-based theory, and its cutting-edge uses in today's clinical practice. The book covers: Establishment and characteristics of TCM's theory Establishment and development of TCM's clinical system. Basic features of TCM TCM's philosophical bases: primordial qi, yin-yang and Five Elements TCM's medical model, method, and architecture Organized to make information easily accessible, each chapter contains: Goals & Requirements and Key Contents to enable readers to understand the core and the outline of the chapter Endnotes for readers to learn some cultural and historical information peculiar to China Glossary for readers to understand more specific information about TCM and Chinese culture Complete with chapter outlines and ancillary material, this carefully designed guide brings a time-tested practice back to the future.

Traditional Chinese medicine (TCM), with a history of thousands of years, is the crystallization of the ancient Chinese's experiences in their struggle against diseases. It is also an integral part of the Chinese's splendid culture. Under the influence and direction of classic Chinese philosophies, it has undergone long-term medical practice and infiltrated into, as well as absorbed from, other subjects in that point in time, thus gradually evolving into a unique medical theoretical system that contributed and is still contributing significantly to the healthcare of the Chinese and the prosperity of the Chinese nation. The basic theories of TCM are the theoretical foundations for guiding traditional Chinese preventive medicine and clinical medicine, and encompass aspects such as the philosophical foundation for TCM, understanding the effects of TCM on the physiology and pathology of the human body, and the principles in TCM for life cultivation, rehabilitation, diagnostics, and therapeutics. In this sense, the basic theories are regarded not only as an important part of TCM, but also as a compulsory course fundamental to the study and research of TCM. This book is compiled to allow the majority of readers to understand the theory of TCM and its methods of diagnosing and treating diseases in a relatively short period of time. It provides a brief introduction to the basic characteristics and theory of TCM, and a detailed schedule of learning commonly occurring diseases and patterns and their estimated 60 corresponding prescriptions. This is a great attempt in initiating more people to understand and apply the theory of TCM to diagnose and treat common diseases and provide corresponding formulas.

Traditional Chinese medicine has a long and complex history, yet the basic principles at the heart of practice have remained the same for hundreds of years. Without a solid understanding of these fundamental theories, effective practice is impossible, and this book provides a complete introduction to everything that students and practitioners, both new and experienced, need to know. The book describes and explains all of the fundamental principles of Traditional Chinese Medicine, including yin/yang, the five elements, the 'zang and fu' organs, Zang Xiang, Qi, and the meridians and collaterals of the body. Explaining not only the principles upon which these elements work, but also how they interrelate, the book describes how they can be used in practice to identify, treat and prevent ill-health and disease. This thorough and accessible textbook, compiled by the China Beijing International Acupuncture Training Center (CBIATC), under the editorial directorship of leading Chinese clinicians Zhu Bing and Wang Hongcai, is essential reading for students of traditional Chinese medicine, and is also a useful basic reference for TCM practitioners.

Are you an easily-sick person? Do you think that Western medicine has no effects on your sickness? If you think so, Chinese medicine can be one of the alternatives to try on. Traditional Chinese medicine (TCM) keeps develop for more than 3000 years. The TCM theories involve thousands of formula, which can help you to maintain the internal balance of your body, and therefore help you to prevent and heal illness. After reading this book, you will learn: 1. The basic theories in TCM 2. The common diagnosis techniques, which you can follow and check your health situations when you are not feeling well 3. The common healing methods 4. The ways to prevent common illness, which you can do it yourself without enquiring doctors and TCM practitioners!

0Keywords: Natural Therapy; TCM; Acupuncture; Moxibustion

During the recent years, traditional Chinese medicine (TCM) has attracted the attention of researchers all over the world. It is looked upon not only as a bright pearl, but also a treasure house of ancient Chinese culture. Nowadays, TCM has become a subject area with high potential and the possibility for original innovation. This book titled Recent Advances in Theories and Practice of Chinese Medicine provides an authoritative and cutting-edge insight into TCM research, including its basic theories, diagnostic approach, current clinical applications, latest advances, and more. It discusses many often neglected important issues, such as the theory of TCM property, and how to carry out TCM research in the direction of TCM property theory using modern scientific technology. The authors of this book comprise an international group of recognized researchers who possess abundant clinical knowledge and research background due to their years of practicing TCM. Hopefully, this book will help our readers gain a deeper understanding of the unique characteristics of Chinese medicine.

Chinese Medicine is an outstanding scientific proposition system with its own structural, methodological and theoretical prerequisites flowing into the specific practices that make Chinese Medicine popular in the Western world. However, we should be aware of the fact that Chinese Medicine is challenged in its existence because it is widely unknown.

Fostering the understanding of Chinese Medicine in various aspects is, hence, the main aim of this book that gives interesting insights into the discussions on current developments in Chinese Medicine research.

This new edition explores and describes techniques of cupping in the context of TCM theory. It provides a clear and detailed set of practical guidelines to applying this technique for various common conditions, and looks closely at issues of safety, expectation and theoretical principles of action. This new edition includes new scientific research on cupping therapy and the effect on the immune system as well as new material on muscular pain, stress management and cupping therapy and sports medicine. A dedicated website complements the text with video clips showing the eleven methods of cupping therapy. DVD containing 12 video clips showing the use of cupping in practice. Unique scientific research on cupping therapy and the effect on the immune system. LI>16 page colour plate section containing 63 halftones. New page layout including new features. Thoroughly revised and updated throughout with more details allocated to individual treatment and methods. LI>New material on muscular pain, stress management and cupping therapy and sports medicine.

Chinese internal medicine is a clinical subject which explains, using traditional Chinese theories, the etiology, pathology and therapeutic rules of the diseases or syndromes belonging to internal medicine. It is also the foundation for learning and research in other clinical branches of Chinese medicine, thus playing a vital role in traditional Chinese medicine (TCM). Chinese internal medicine has had a long history. Its origins can be traced back several thousand years. Through long-term diagnostic and therapeutic practices, a rich collection of experiences and theories in Chinese internal medicine has been accumulated and this has gradually evolved into a complete, distinctive and effective clinical branch. In recent decades, Chinese internal medicine has also undergone more significant developments, especially in the treatment of cardiac or cerebral vascular diseases, digestive tract diseases, renal diseases and autoimmune diseases. In order to popularize Chinese internal medicine and allow readers to grasp its basic theories as well as diagnostic and therapeutic methods, we wrote this book in a language easily comprehensible by the layman. For ease of learning by modern doctors, we proceeded from the current clinical practice and outlined the contents with Western disease names. There are more than 80 diseases discussed in this book. For each disease, the Chinese syndrome differentiation and treatment as well as modern diagnostic key points are provided, to make it more convenient for the readers to study and understand. The study of each disease should begin from its etiology, pathology and diagnostic key points, followed by the differentiated patterns and corresponding treatments. The respective points of caution for each disease should also be well-noted. Finally, the questions forming the "Daily Exercises" are useful for readers to check their comprehension and recall of the material. Given the chance, the theoretical knowledge should also be applied in clinical practice so that past knowledge is tested and new clinical knowledge and skills can be learned. Indices to the prescriptions are supplemented at the end so as to facilitate study and consultation. This book is suitable for those who are enthusiastic about TCM and with basic medical knowledge, as well as clinical TCM doctors, nursing personnel and TCM students.

For over two thousand years, Traditional Chinese Medicine (TCM) has made many significant contributions to China's growth and prosperity. This textbook, based on the unique characteristics of TCM, discusses its principle theories and presents a comprehensive daily practice guide for health maintenance and disease treatment. The book provides clinical practitioners with a fundamental understanding of the essence of TCM. We highly recommend this book for students interested in TCM, Chinese medicine doctors and other healthcare professionals, biomedical researchers, and interested individuals. Readers will benefit from the inspirational viewpoints discussed in the book.

Acupuncture for Pain Management is intended as the premier resource for learning the fundamentals of the art of medical acupuncture. Edited by top pain medicine specialists at Harvard and UCLA, and based on their popular annual workshop at the American Society for Anesthesiologists, the book is the perfect synthesis of Western and Chinese medicine. Anesthesiologists, pain medicine specialists, primary care physicians, osteopaths, neurologists, psychiatrists, physical medicine and rehabilitation specialists, and other health professionals looking to add acupuncture to their repertoire will benefit from the concise and practical approach of the book. Features: Each individual meridian discussed in detail Acupuncture for 25 clinical conditions, including headache, menstrual pain, low back pain, insomnia, and more Aimed at acupuncturists as well as practitioners who want to add acupuncture to their clinical armamentarium

For more than four thousand years, Chinese scholars and medical practitioners have documented ways of maintaining health and treating illness, from theories of yin-yang and the zang-fu organs to the use of herbs and acupuncture. The Essential Book of Traditional Chinese Medicine marks the first time such concepts have been made accessible to Westerners in a comprehensive form.

This book is designed as a study guide for either students or practitioners needing additional information on basic TCM theory. It is also designed to be extremely helpful for those preparing for the basic TCM theory portion of the NCCAOM exam. The book is divided into seven tests containing 125 questions each. Each test includes an answer sheet and an answer key. Practitioners may also find the information contained in this book useful in their everyday clinical practice.

The Essentials of Chinese Medicine is a text book intended for international students who wish to gain a basic understanding of Chinese Medicine (CM) at the university level. The idea of writing such a text was originated from the Sino-American Consortium for the Advancement of Chinese Medicine (SACACM), which was founded in February 2000. In 1995, the British Hong Kong Administration set up a Preparatory Committee for the Development of Chinese Medicine to look into ways of bringing Chinese medical practice and herbal trade under proper control and r- ulation. After the reuni?cation of Hong Kong with mainland China in 1997, the Government of the Hong Kong Special Administrative Region continued the efforts to uplift the practice of

CM to a fully professional level through legislation. To help bring up a new generation of professional CM practitioners, the Hong Kong Baptist University (HKBU) obtained approval from the Government's university funding authority to develop a School of Chinese Medicine to prepare students who will meet the future professional requirements through public examinations. In order to establish itself quickly as a rigorous provider of university level CM education, HKBU sought alliance with eight major CM universities in the Chinese Mainland, and one US university which was interested in developing CM education within its medical college. As a result, the Consortium known as SACACM was formed, with ten founding institutions from Beijing, Shanghai, Nanjing, Shandong, Guangzhou, Chengdu, Heilongjiang, Hong Kong, and the United States.

This path-breaking book reinterprets Chinese medicine using the approach of the philosophy of science in a manner that strikes common ground with biomedical science. It strips Chinese medical theory of the mystique and metaphysical pretensions that too often plague the discipline, presenting this theory as being derived from empirical observations and clinical findings. Concepts like qi and phlegm and vital organs like the shen (kidney) are interpreted, not as physical entities with defined measurable properties, but as constructs to facilitate the application of models for diagnosis and therapy. The author evaluates the five-element model and the diagnostic-therapeutic paradigm of Chinese medical syndromes, and suggests how these heuristic models can be subjected to clinical trials. Principles governing the use of herbal, acupuncture, tuina and qigong therapies are elucidated and critically examined. Written for medical professionals, philosophers of medicine and discerning readers interested in alternative therapies, the book also has practical chapters on the placebo effect and Chinese medical treatment of chronic illnesses, and a useful compilation of common Chinese herbs and formulations. Contents: Chinese Medical Theory and Its Rational Reconstruction Chinese and Western Medical Thought: History and Issues Translating Chinese Medical Terms TCM Theory: Basic Entities Organ and Meridian Systems TCM Models in Explanation and Prediction Evidence for TCM Theory Placebo Effects and Cultural Factors Conclusion: TCM Theory Reinterpreted TCM Treatment of Chronic Illness Chinese Medicinal Herbs Readership: Medical professionals, both Western medical doctors and TCM practitioners; libraries of TCM professionals, associations and teaching institutes; scholars interested in the theoretical basis for Chinese medicine, and the informed general reader seeking to understand the rationale and applicability of Chinese medical therapies to enhance their health. Key Features: Provides an interpretation of Chinese medicine that can be understood by an audience comfortable and familiar with Western medicine, and fills a serious gap in the literature for explaining its workings Takes a non-advocacy approach, laying out the rationale for Chinese diagnosis, therapy and cultivation of health, and pointing out their strengths as well as inadequacies and the need for more extensive clinical trials to support their claims. Contains informative chapters on herbs and acupuncture and the TCM approach to the treatment of chronic illnesses like heart disease, hypertension and strokes, depression, irritable bowel syndrome, menstrual and menopausal problems, as well as complementary treatment for cancer Keywords: Chinese Medicine; Epistemology; Evidence Reviews: "Despite its efficacy in treating ailments (for some of which Western medicine offers no cure), traditional Chinese medicine (TCM) continues to be regarded with skepticism in the West. To a large extent, this is due to the fact that TCM practitioners have been unable to explain TCM theories using Western scientific categories. A TCM physician who was also trained in the philosophy of science at Cambridge and the London School of Economics, Hong Hai offers a fresh and at times iconoclastic interpretation of Chinese medicine. This is without doubt the most important contribution to the field in the modern era. At last, Chinese medicine makes sense. Surprisingly accessible, this work is a must read for doctors East and West." Michael Tai, PhD (Cambridge) Research Associate Cambridge University "This is a book which should not be missed by anyone with an interest in Chinese medicine." Donald Gillies, PhD Emeritus Professor of Philosophy of Science and Mathematics University College London "... lucid, brilliant explanation of the terminology and principles of TCM and its approach to the management of syndromes ... This is a book that everyone with even the slightest interest in complementary medicine should read. It does not matter whether one agrees with TCM and accepts the practice. This is a book for understanding." Teoh Eng Soon, MBBS, MD, FRCOG, FACS Gynecologist, former lecturer at NUS Medical School "The core of the book deals with the epistemological issues concerning the scientific status, in particular the testability, of medical conjectures in Traditional Chinese Medicine. I found it most interesting and challenging, very intelligently written and bringing to bear a great deal of common sense and good philosophy. There is much that is highly original in it." Peter J Clark, PhD Professor of Philosophy University of St Andrews, UK "This book presents a scientific, historical, philosophical and at times, unconventional interpretation of Traditional Chinese Medicine (TCM). TCM terms are clearly explained in English, with the corresponding Chinese characters and phonetics in parentheses. It is a refreshing read and highly recommended to anyone who is interested and curious about Chinese Medicine, as well as those who wish to explore and understand TCM better, in order to improve and maintain one's health." Assoc. Prof Koh Hwee Ling Department of Pharmacy, Faculty of Science, National University of Singapore "The book builds up a case for the clinical testing of Traditional Chinese Medicine (TCM) to bring it up to par with modern medicine. The author explains that what TCM seeks to contribute to medical science is ... to provide an additional means of preventing and alleviating serious illnesses like cancer, arthritis, cardiovascular disease and many of the diseases that come with aging. Terminologies and concepts that get lost in translation ... find a common ground with scientific clarity, doing away with the ambiguous nature of TCM." Jolene Klassen Millionnaireasia

This book offers a comprehensive overview of Chinese medicine terminology translation, defining the most central concepts in Chinese traditional medicine, providing simplified Chinese characters, Mandarin Pronunciation in pinyin, citations for 111 of the most key concepts in traditional Chinese medicine and culture. Covering definitions of terms relating to essence, qi, yin-yang theory, five elements and visceral manifestation in traditional medicine, it offers a selection of English versions of each term in addition to a standard English version, drawing on the translation history of traditional Chinese medicine. It provides a useful resource to understand the fundamental terms of traditional Chinese medicine and culture in Chinese and English, and their relevance to cross-cultural discourse.

Discussion of Cold Damage (Shang Han Lun) and contemporary texts of ancient China form the bedrock of modern Chinese medicine practice, yet these classic texts contain many concepts that are either hard to understand or confusing. Based on over thirty years' medical practice, and study of the texts, this book explains the concepts involved so that the clinical applications of the ancient texts can be better understood and put into practice. The author looks at the larger context of ancient Chinese culture and philosophy in terms of theoretical knowledge, scholarly approach, and mindset in order to explain the basis for the medical texts. He also discusses the work of later Chinese medical scholars in elucidating the texts. He then goes on to look at more

specific issues, such as the six conformations, zang-fu organ theory, the theory of qi and blood, the theory of qi transformation, and how these are understood in the ancient texts. He also discusses shao yang and tai yang theory; the element of time, and its place in understanding six conformations diseases. This remarkable work of scholarship will clarify many questions about the interpretation of the ancient texts for modern use, and will find a place on the bookshelf of every practitioner of Chinese medicine, as well as on those of scholars of Chinese medicine.

A comprehensive introduction to the concept of Traditional Chinese Medicine, its basic principles, therapy and medication. More than 5000 well structured entries are arranged in alphabetical order and cover a wide spectrum, from symptoms and diseases to acupuncture points, to herbal and other drugs used in Chinese medicine. Also included are color images of the most important herbs and medicinal plants. This is an indispensable guide not only for medical practitioners interested in TCM but also for pharmacists and interested laypersons.

De uitgave bespreekt de theorie van de traditionele Chinese geneeskunde en acupunctuur en beschrijft in detail de functie van de acupunctuurpunten en de behandelingsprincipes. Inhoud is gebaseerd op belangrijke referenties naar klassieke en moderne Chinese teksten en verklaart de toepassing van de theorie in een westerse praktijksetting.

Traditional Chinese tui na, one of the earliest medical treatment methods with a long history tracing back to ancient times, is an important component of traditional Chinese medicine (TCM). This book is compiled with the aim of popularizing tui na modality along with allowing readers to understand and master the fundamental theories, basic techniques, commonly used acupoints and parts, and diagnosis and treatment methods of diseases in a relatively short period of time. The book is a summary of clinical experiences of tui na with practical contents and detailed illustrations, which can be easily appreciated and serve both purposes of the popularization of tui na and advancement in this field. The book introduces 25 common maneuvers including manipulations in children, more than 70 common diseases with diagnostic, treatment, and preventive methods, and some 240 images illustrating acupoints, maneuvers, examination, and treatment methods in order to facilitate study and learning. The formal arrangement totals 14 weeks, with two days of extra content, adding up to one hundred days. Lastly, the book has appended four indices: Common Tui Na Acupoints and Areas, Common Tui Na Maneuvers, Common Examinations, and Common Applicable Diseases and Symptoms. After completion of the book, readers will be able to understand the main essence in the discipline of tui na and dispel the stereotypical view that tui na can only treat pains and movement disorders. The correct concept should be established so that it can be applied to a variety of diseases in internal medicine, external medicine, gynecology, and pediatrics in clinical practice. In addition, the readers will have built a solid foundation for a further and more in-depth grasp of the discipline.

Basic Theories of Traditional Chinese Medicine Singing Dragon

Traditional Chinese medicine (TCM), with a history of thousands of years, is the crystallization of the ancient Chinese people's experiences in their struggle against diseases. It is also an integral part of their splendid culture. Under the influence and direction of classic Chinese philosophies, it has undergone long-term medical practice and infiltrated into, as well as absorbed from, other subjects in that point in time, thus gradually evolving into a unique medical theoretical system that contributed and is still contributing significantly to the healthcare of the Chinese and the prosperity of the Chinese nation. This is the first of a 7-volume set encompassing all essential elements of TCM — ranging from Basic Theory, Diagnosis and Prescription to Chinese Materia Medica, Tui Na and Acupuncture. The basic theories of TCM are the theoretical foundations for guiding traditional Chinese preventive medicine and clinical medicine, and encompass aspects such as the philosophical foundation for TCM, understanding the effects of TCM on the physiology and pathology of the human body, and the principles in TCM for life cultivation, rehabilitation, diagnostics, and therapeutics. In this sense, the basic theories are regarded not only as an important part of TCM, but also as a compulsory course fundamental to the study and research of TCM. This book is compiled to allow the majority of readers to understand the theory of TCM and its methods of diagnosing and treating diseases in a relatively short period of time. It provides a brief introduction to the basic characteristics and theory of TCM, and a detailed schedule of learning commonly occurring diseases and patterns and their estimated 60 corresponding prescriptions. This is a great attempt in initiating more people to understand and apply the theory of TCM to diagnose and treat common diseases and provide corresponding formulas. This is the second of a 7-volume set encompassing all essential elements of TCM — ranging from Basic Theory, Diagnosis and Prescription to Chinese Materia Medica, Tui Na and Acupuncture. The 21st century is the start of an era where people are beginning to look at health and medical care from a different perspective. Understanding the conventional pattern of medical treatment alone has ceased to meet the ever-growing demands of social development, and hence, the trend of exploiting natural therapies has gradually emerged. Besides turning to Chinese medicine as an option for treatment, increasingly, the principles and practices used in this field have been garnering more interest. This is exactly the reason why this book is compiled. It is our hope that the contents can be of help to the readers to not only understand, but suitably apply Chinese medicine in practice, and thus benefit their health. This is the third of a 7-volume set encompassing all essential elements of TCM — ranging from Basic Theory, Diagnosis and Prescription to Chinese Materia Medica, Tui Na and Acupuncture. This book aims to provide readers with adequate knowledge for clinical application of Chinese medicine, which is in line with the fundamental principle of “correspondence of Chinese medicinals and patterns.” It contains a brief introduction to relative theories, divides these medicinals by actions into categories such as exterior-releasing, heat-clearing, purgative, dampness-dispelling, fluid retention-disinhibiting, interior-warming, qi-regulating, blood-invigorating, blood-stanching, food accumulation-relieving, phlegm, cough- and wheezing-arresting, mind-tranquilizing, liver-calming, orifices-opening, tonifying, astringing, and worm-dispelling, and elaborates each herb in terms of its actions, quality, indications, usage, and dosage. Furthermore, mnemonics and simple and effective formulas are included to help readers effectively grasp the concepts behind practical applications, and precautions and daily practices are specifically designed to support readers in easily understanding and retaining the information. This is the fourth of a 7-volume set encompassing all essential elements of TCM — ranging from Basic Theory, Diagnosis and Prescription to Chinese Materia Medica, Tui Na and Acupuncture. Chinese internal medicine is a clinical subject which explains, using traditional Chinese theories, the etiology, pathology and therapeutic rules of the diseases or syndromes belonging to internal medicine. It is also the foundation for learning and research in other clinical branches of Chinese medicine, thus playing a vital role in traditional Chinese medicine (TCM). Chinese internal medicine has had a long history. Its origins can be traced back several thousand years. Through long-term diagnostic and therapeutic practices, a rich collection of experiences and theories in Chinese internal medicine has been accumulated and this has gradually evolved into a complete, distinctive and effective clinical branch. In recent decades, Chinese internal medicine has also undergone more significant developments, especially in the treatment of cardiac or cerebral vascular diseases, digestive tract diseases, renal diseases and autoimmune diseases. In order to popularize Chinese internal medicine and allow readers to grasp its basic theories as well as diagnostic and therapeutic methods, we wrote this book in a language easily comprehensible by the layman. For ease of learning by modern doctors, we proceeded from the current clinical practice and outlined the contents with Western disease names. There are more than 80 diseases discussed in this book. 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supplemented at the end so as to facilitate study and consultation. This book is suitable for those who are enthusiastic about TCM and with basic medical knowledge, as well as clinical TCM doctors, nursing personnel and TCM students. This is the fifth of a 7-volume set encompassing all essential elements of TCM — ranging from Basic Theory, Diagnosis and Prescription to Chinese Materia Medica, Tui Na and Acupuncture. With increased demands on medical health care due to societal developments, the sole dependence on modern medicine or Western medicine is clearly insufficient. Traditional Chinese medicine, once derided by many in the west, is now firmly in the global limelight due to its numerous advantages in preventing and treating diseases. Chinese medicine achieves its curative effects by making use of natural therapies such as animal and plant parts, which are of interest to many doctors and patients who are in favor of rectifying the entire state of the body. For over two thousand years, Chinese medicinal formulas have been extensively used in China as the main technique to prevent and treat. The accordance of formula and disease pattern is the most specific, objective, stable, and recurrently effective aspect of treatment based on pattern differentiation, which will be introduced in this book as a reliable analytical method. In this book, the fundamental concepts of Chinese medicine, methods of conducting pattern differentiation and composing principles of formulas, and integration of indispensable courses of Chinese medicine, such as basic theories, diagnostic methods, Chinese medicinals, formulas, treatment principles, internal medicine, and warm diseases will be discussed, opening a door for novices who are interested to learn more about Chinese medicine. Through self-study of this book in a relatively short duration, it is our hope that the reader will be familiar with and preliminarily apply the basic theories of Chinese medicine and formulas in practice. This not only serves to prevent and treat diseases, but more importantly, contributes to the spread of traditional Chinese medicine. This is the sixth of a 7-volume set encompassing all essential elements of TCM — ranging from Basic Theory, Diagnosis and Prescription to Chinese Materia Medica, Tui Na and Acupuncture. Acupuncture and moxibustion are one of the most important contributions our ancestors have made to humankind. In the narrow sense, acupuncture and moxibustion refer to medical therapy, whilst broadly, they are an integral science consisting of four subdisciplines: the subject of meridians and acupoints, the subject of acupuncture and moxibustion techniques, the subject of acupuncture and moxibustion therapy, and the subject of experimental acupuncture and moxibustion. This is the final of a 7-volume set encompassing all essential elements of TCM — ranging from Basic Theory, Diagnosis and Prescription to Chinese Materia Medica, Tui Na and Acupuncture. Traditional Chinese tui na, one of the earliest medical treatment methods with a long history tracing back to ancient times, is an important component of traditional Chinese medicine (TCM). This book is compiled with the aim of popularizing tui na modality along with allowing readers to understand and master the fundamental theories, basic techniques, commonly used acupoints and parts, and diagnosis and treatment methods of diseases in a relatively short period of time. The book is a summary of clinical experiences of tui na with practical contents and detailed illustrations, which can be easily appreciated and serve both purposes of the popularization of tui na and adva9789086862290\\This book provides a better understanding of the changing roles of non-governmental organizations (NGOs) in promoting sustainability of small and medium-sized enterprises (SMEs) in Peru. The book focuses on the domains of organic production, business social responsibility and sustainable production. The innovative study uses a combination of network and discourse analyses to identify the main patterns and shifts in the roles of NGOs in order to deal with sustainability and the market. Two major contemporary sociological theories - ecological modernization theory and network society theory - are applied to frame the analysis.

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