

## Asian Tourism Growth And Change Advances In Tourism Research

This timely and significant book explores the characteristics and complexities of Asian urban tourism, considering the extent to which Western paradigms can be transferred to Asian settings and the striking contrasts that exist within the region. In an era of unprecedented urban expansion in Asian cities, this book comes at a time of great urgency, illuminating the possible problems and opportunities that arise when a destination emerges as a tourism hotspot. Split into three parts; introducing Asian urban tourism and urbanization, the management and marketing of Asian cities, and emerging trends and issues associated with Asian urban tourism, the book offers a range of varying and vibrant perspectives from international and interdisciplinary experts in the field. Chapters include studies on a wide range of destinations such as Hong Kong, Macau, Cambodia, Phuket, Kolkata, Busan, Delhi, and Sri Lanka among many others, and explore crucial contemporary themes such as overtourism, urbanization and administrative challenges, world heritage, smart cities and the use of technologies such as VR in urban tourism experience creation. It will be a vital resource for upper-level students, researchers, and academics in tourism, city tourism, Asian studies, development studies, cultural studies, and sustainability, as well as professionals in the field of tourism management.

Examine China's impact on the world tourism market! Tourism in China is a comprehensive study of tourism and the travel industry in China--past, present, and future. Since joining many of its Asia-Pacific neighbors in identifying tourism as a vehicle for socioeconomic growth and poverty alleviation, China has become the leader in the Asian travel industry, surpassing all forecasts with high and constant growth in international and domestic tourism activity. In fact, the World Trade Organization predicts that by 2020, China will become the world's leading tourism destination, receiving 145 million visitors. This timely book examines the diverse opportunities and challenges the country's tourism industry faces in meeting those projections. A unique, interdisciplinary guide that appeals to practitioners and academics, Tourism in China has been called "probably the most in-depth analysis of China's tourism industry" by the World Trade Organization's Dr. Harsh Varma. The book presents a collection of articles--scholarly in nature, comprehensive in scope--that serves as a significant (and much-needed) reference on Chinese tourism, though not including minority or border tourism, or the Hong Kong or Taiwan markets. The industry's historical development, its impact on the Chinese economy and ecology, and its current and future markets are examined extensively. Tourism in China also examines: the impressions of Western travelers in China during the 19th century the tourism boom and its development since 1978 the development of ecotourism in China's nature reserves the effect of the tourism boom on the hotel industry the development of theme parks in China. With two-thirds of China's provincial governments committed to making tourism

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one of their pillar industries, it is essential that tourism professionals, academics, and students around the world have a thorough understanding of this leader in current and future world travel. Tourism in China provides a detailed look at how the country's tourism industry was built and how it will continue to expand. Helpful tables and figures, as well as a glossary of relevant terms, make the information easy to access and understand.

Ever since China and Vietnam resumed diplomatic contacts and reopened the border in 1991, the borderland region has become part of the vibrant growing economies of both countries and drawn many from the interior provinces to the borderland for new economic adventures. This book examines Chinese-Vietnamese relationships at the borderland through every day cross-border interaction in trade and tourism activities. It looks into the historical underlining of bilateral relations of the two countries which often shape people's perceptions of the 'other' and interpretation of intentions of acts in their daily interaction. Albeit Chinese and Vietnamese have lived side by side for centuries, their interaction in the space of trade and modern tourism in post-war and post-reform China and Vietnam is something novel to both people. The book provides a 'bottom-up' approach to examine the localized experiences of inter-state relations. It illustrates the changes the vibrant economic process has brought to the borderland communities, and how the revived contacts and interaction have generated a contested space for examining Vietnamese-Chinese relationships and demonstrating trans-border cultural politics. A novel study of the strategic development of the borderland within the new political economy at China-Southeast Asia border region, this book is of interest to academics in the field of Anthropology, Border Studies, Social and Cultural Studies and Asian Studies.

This book offers a meticulous overview of the future of tourism in Asian countries. This book provides new dimensions to the tourism research and tourism industry as it is concerned with the future vision of tourism in Asia. The main purpose of the book is to envision the outcomes both positive and negative from the tourism industry to prepare our future generations. This book expands on the concept that tourism is not sedentary and is ever changing rapidly. A unique feature of the book is that it brings into limelight the unexplored places of Asia as well as a growth of low-cost tourism in Asia. This book discusses how Asia can enjoy the competitive advantage in future. Also, whether the future outlook is bright or dark for the tourism sector in the Asia region. This book highlights the unexplored themes of tourism in Asia such as Over-tourism, Sports Tourism, Baby Boomers and Seenger Tourism, Literary Tourism, Experiential Tourism, Psychographic Segmentation of Future Tourists. The chapters have been authored by experts in their respective fields. This book allows readers to explore how different Asian countries might best serve tourism products in the future.

'Tourism in South and South East Asia' is a comprehensive and solid introduction to tourism in South and South East Asia with a specific appeal both to institutions in the region, and other institutions who wish to expose students to one of

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the most dynamic tourism regions in the world. Despite downturns in outbound tourism (due to the current economic crisis), inbound tourism from outside the region has continued to increase with governments placing more emphasis on the economic significance of tourism than ever. 'Tourism in South and South East Asia' is the first tourism book to deal comprehensively with the implications of the Asian economic crisis for tourism. With South and South East Asia set to be the fastest growing area of tourism activity in the world well into the next century, 'Tourism in South and South East Asia' is an essential text for students both within and outside of this region. Dealing with concepts, themes and issues which are pertinent to tourism development, planning, marketing and management; these two internationally known authors have produced an authoritative text that covers all aspects of this topic through the use of illustrative and relevant case studies.

This book presents how tourism initiates economic development and how constraints to the growth of tourism in Sub-Saharan Africa can be addressed. With 24 case studies that illustrate tourism development, it reveals that despite destination challenges, the basic elements needed to initialize or intensify success are applicable across the region. Asia is regarded as the fastest growing area for international and domestic tourism in the world today and over the next 20 years. Given the economic, social and environmental importance of tourism in the region, there is a need for a comprehensive and readable overview of the critical debates and controversies in tourism in the region and the major factors that are affecting tourism development both now and in the foreseeable future. This Handbook provides a contemporary survey of the region and its continued growth and development as a key destination and generator of tourism, which is marked by a high proportion of intra-regional travel. The book is divided into five sections. This first section provides an introduction to the region and context to the nationally focused chapters. The next three sections are then broadly based on the three UNWTO Asian regions: South-East Asia, South and Central Asia, and East and North-East Asia, providing readers with a valuable snapshot of tourism at various scales, and from various approaches and positions. The concluding section considers future prospects for tourism in Asia. The handbook is interdisciplinary in coverage and is also international in scope through its authorship and content. It presents a range of perspectives and understanding of the processes and forces that are shaping tourism in this fascinating and dynamic region that is one of the focal points of global tourism. This is essential reading for students, researchers and academics interested in tourism in the growth region of Asia now and in the future.

This book explores the relationship between transition and tourism geographies on a global scale, discussing how tourism has been used as a tool to recover from decline or to manage change caused by event-driven, rapid transitions in a region's economy, politics or environment. With case studies from Europe, America, Asia and Africa, it provides

examples of how specific communities and industries around the globe have reacted for better or worse. It also includes analyses of shifts within the tourism industry itself and examines the complex issues arising for localities that have to face the demands and standards of an increasingly globally interlinked tourism industry. From Whistler to Angola, casino gaming in Colorado to art tourism in Japan, the contributors investigate such factors as tourism-induced community change; the social and economic impacts second-home owners have on rural communities in the developing world; reconstruction of local tourism systems after crisis events such as wars; and the competitiveness of ski areas in light of climate change. Overall, the book offers a thoughtful study of the role of geographical and temporal scales for tourism during periods of unprecedented transition, equipping readers with new ways of conceptualizing change and adaptation. Many countries have a rich tradition of domestic travel and holidaying which not only predates but exceeds mass international travel. This is particularly the case in Asia where recent economic prosperity and trends in globalization have not merely spurred, but continue to shape traditions in domestic tourism. This book is the first to address specifically the continuities and changes in domestic tourism in Asia. It explores the ethos of domestic travel and holiday-making in order to understand the distinctive common strands that underlie conventional and contemporary tourism practices, against the local and global backdrop. A considerable range of countries is covered in the case studies, including those with patrimonial histories, namely China and India, the economically developed nation-state of Japan and the microstates of Taiwan, Singapore, Macao and Hong Kong, besides the coastal countries of Malaysia, Philippines, Laos and Vietnam, as well as the land-locked countries of Kyrgyzstan and Mongolia. The book presents some of the many interfaces of Asian cultural and natural heritages with tourism, while giving due considerations to today's political and economic realities.

This collection brings together papers presented at two international conferences on the theme of sustainable tourism in Hong Kong, namely the "International Conference on Sustainable Tourism and Resilient Communities", held on 6-8 May 2015, and the "International Conference on Sustainable Tourism and Global-Local Understanding", held on 11-13 May 2016. Considering the rapid development of tourism in the Asia-Pacific region, there have been numerous vigorous discussions about sustainability and tourism. These conferences provided platforms for international scholars, researchers and students to share empirical studies and cases of sustainable tourism from different perspectives and on different themes. As such, this volume has a focus on Asian cases and examples, and, therefore, contributes to form a rich reference work for tourism researchers, tourism development leaders, policy-makers and practitioners.

This innovative collaborative work—the first to focus on Buddhist tourism—explores how Buddhists, government organizations, business corporations, and individuals in Asia participate in re-imaginings of Buddhism through tourism. Contributors from religious studies, anthropology, and art history examine sacred places and religious monuments as they have been shaped and reshaped by socioeconomic and cultural trends in the region. Following an introduction that offers the first theoretical understanding of tourism from a Buddhist studies' perspective, early chapters discuss the ways Buddhists and non-Buddhists imagine concepts and places related to the religion. Case studies highlight Buddhist peace in India, Buddhist heavens and hells in Singapore, Thai temple space, and the future Buddha Maitreya in China. Buddhist tourism's connections to the state, market, and new technologies are explored in chapters on Indian package tours for pilgrims, thematic Buddhist tourism in Cambodia, the technological innovations of Buddhist temples in China, and the promotion of pilgrimage sites in

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Japan. Contributors then situate the financial concerns of Chinese temples, speed dating in temples in Japan, and the diffuse and pervasive nature of Buddhism for tourism promotion in Ladakh, India. How have tourist routes, groups, sites, and practices associated with Buddhism come to be possible and what are the effects? In what ways do travelers derive meaning from Buddhist places? How do Buddhist sites fortify national, cultural, or religious identities? The comparative research in South, Southeast, and East Asia presented here draws attention to the intertwining of the sacred and the financial and how local and national sites are situated within global networks. Together these findings generate a compelling comparative investigation of Buddhist spaces, identities, and practices.

With the vast majority of academic theory on tourism based on 'Western' tourists, *Asia on Tour* illustrates why the rapid growth of travel for leisure and recreation in Asia demands a reappraisal of how tourism is analyzed and understood. Examining domestic and intra-regional tourism, the book reveals how improvements in infrastructures, ever increasing disposable incomes, liberalized economies, the inter-connectivities of globalization and the lowering of borders, both physical and political, are now enabling millions of Asians to travel as tourists. Drawing upon multidisciplinary theoretical perspectives and up-to-date empirical research, the twenty-three accessible essays in this volume indicate why a rigorous and critical study of Asian tourism must become integral to both our analysis of this rapidly transforming region and our interpretation of global tourism in the twenty first century. As a rich collection of essays on heritage and tourism oriented around Asian tourists, *Asia on Tour* will be of particular interest to students and scholars working in the fields of tourism, Asian studies, geography, heritage, anthropology, development, sociology, and cultural and postcolonial studies.

Southeast Asia, with a total population of 520 million, remains a region characterized by fragmentation, diversity, and considerable internal conflict despite the unifying influence of the Association of Southeast Asian Nations (ASEAN), formed some thirty-five years ago. In the new millennium, it has lost the distinction of being one of the worlds faster growing group of economies since the 1997 financial crisis. While it has benefited from the winds of globalization, it has now to cope with the painful adjustments to problems that stem from the inadequacies of good governance and structural changes.

Tourism in Asia is growing faster than anywhere else in the world. Despite the significance of the tourism industry in this area it is under researched. This book addresses this imbalance by providing an edited collection of chapters which explore the domestic and intraregional tourism in Asia.

This comprehensive volume was put together in response to the growing amount of research on tourism in Asia and an increasing number of authors from Asian countries. It concentrates on two aspects of Asian Tourism: first, the Asian tourists themselves, and second, economic development and tourism in the Asian region. The first part of the collection focuses on three areas: the motivations of different types of Asian tourist; the characteristics and behaviour of particular Asian tourist segments; and, finally, an analysis of specific research issues. The second part of the book then goes on to explore the governance and organisation of tourism in the Asian region, and the nature of Asian growth and competitiveness as it relates to tourism. The articles in this book were originally published in the journal *Current Issues in Tourism*.

Tourism in Asia is growing faster than anywhere else in the world, driven by the increasing wealth of countries like Taiwan, South Korea and Malaysia, and by the huge populations of China, India and Indonesia -the first second and fourth biggest countries in the works. Despite the significance of the tourism industry in this area it is still under researched. *Asian Tourism* is a unique book and the first to addresses this imbalance by providing a high quality edited collection of chapters which explore the domestic and intraregional tourism in Asia. Divided into three sections it explores: \* Policy aspects of tourism development and the role of the public sector exploring issues such as: Cross-national

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tourism collaboration in Asia, The growth of aviation in Asia and Economic Corridors and Ecotourism. \* Changing markets exploring issues such as: The role of Japanese popular culture in Asian tourism, Management Challenges for Bali's Tourism Industry and religious tourism in North India. \* Destination and industry responses exploring issues such as: Tourism-Generated Employment in Cambodia, sex workers and tourism in India and responsible destination development in the Philippines. With contributions from well respected and eminent names in the field, Asian Tourism provides a ground breaking insight into topical, industry focused issues while benefiting from academic depth and rigour and an awareness of tourism history in this region.

The movement of Asian citizens across continents now occurs on an unprecedented scale. What are the interests of Asian tourists and what are the impacts on host communities? This book addresses questions about Asian tourist contact with unfamiliar countries and cultures and the implications for the marketing, planning and policy of tourist markets. This book highlights the state-of-the-art tourism and hospitality industry in Southeast Asian countries, while also presenting future directions for the industry with an emphasis on decision-making models. It first elaborates on the significant role of the tourism and hospitality industry given the rapid socio-economic and cultural changes occurring in Southeast Asia, before providing perspectives on medical tourism, tourism for seniors and several other developments within the tourism and hospitality sector. Development of Tourism and the Hospitality Industry in Southeast Asia presents scholarly perspectives from researchers across the region and is geared towards world-wide readers in academia, as well as experts from the industry.

Asian Tourism: Growth and Change Routledge

This volume analyzes the politics, policy and practice of cultural heritage at the global level, identifying the major directions in which international heritage practice is moving, and exploring the key issues likely to shape the cultural heritage field well into the twenty-first century. It examines the tensions between the universal claims of much heritage practice, particularly that associated with the World Heritage system, and national and local perspectives. It explores the international legal framework developed since World War Two to protect heritage, particularly at times of war, and from theft, showing how contemporary global problems of conflict and illicit trade continue to challenge the international legal system. Heritage and Globalisation critiques the incorporation of heritage in the world economy through the policies of international development organisations and the global tourism trade. It also approaches heritage from seldom-considered perspectives, as a form of aid, as a development paradigm, and as a form of sustainable practice. The book identifies some of the most pressing issues likely to face the heritage industry at a global level in coming decades, including the threat posed by climate change and the need for poverty reduction. Providing a historically and theoretically rigorous approach to heritage as a form of and manifestation of globalisation, the volume's emphasis is on contemporary issues and new fields for heritage practice.

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This new volume addresses the growing interest to understand tourism and hospitality in Southeast and South Asia, two regions that have seen tremendous growth in international tourists in recent years. It explores the current development of hospitality and tourism industry in the regions of Hong Kong, Macao and Taiwan as well as other key countries in Southeast and South Asia. The Hospitality and Tourism Industry in ASEAN and East Asian Destinations: New Growth, Trends, and Developments provides updated findings and case studies that highlight opportunities and issues of tourism and hospitality development in ASEAN. Chapters cover such diverse topics as: Online marketing strategies Sustainable hospitality development Diversification efforts of the tourism industry Innovations in independent hotels Wildlife tourism in urban destinations The Vietnamese national park system Consumers' positive and negative images of certain destinations Much more While academicians will benefit from the updated research findings summarized by the respected scholars, hospitality professionals will also find the book a valuable source of information as the chapters delve into the most recent topical and industry focused issues.

This book will be a major resource for all academic researchers and practitioners interested in issues dealing with the development of tourism, its potential and challenges, and policy and regulatory issues in the Central Asian countries of Kazakhstan, Uzbekistan, Turkmenistan, Kyrgyzstan, and Tajikistan. These countries are gaining more attention as emerging destinations. There is limited research that focuses on these countries with respect to their potential and characteristics as tourism destinations. This book aims to be an invaluable source for both practitioners and academicians who are in international marketing and tourism. The central Asia region (also termed the Silk Road region) as an emerging destination is ripe for future tourism development. The region is rich with historical, cultural, and natural beauty that could provide significant utility to many potential visitors. This book brings together key writings on this topic in a single resource.

This book provides an in-depth examination of the growing Asian tourism market and consumption in Arctic destinations. Through five parts, the book covers Asian mobilities consumption as an extension of Arctic international politics, the transportation sector and green cruise tourism, and ethnicity, culture, and history. It contributes to further understanding of the impacts of increased tourism in these polar regions by exploring climate change, debates around emerging economies and global power roles in the political, socio-economic, security and legal issues of the Arctic and Antarctic and associated polar strategies and policy. By drawing on a range of disciplines and with contributions from experts in Arctic destinations or who are associated with the Arctic, it further provides a holistic framing of emerging demand and mobility patterns of Asian tourists in a polar context. Asian Mobilities Consumption in a Changing Arctic will be valuable reading for students and academics across the fields of tourism, economics, sustainability, development studies as well

as other social science disciplines.

This book looks at various aspects of tourism education in Asian countries and the impacts of sustainable development in tourism education to the Asian student markets. It provides an insightful and authoritative account of the various issues that are shaping the higher educational world of tourism education in Asia and for its Asian students overseas, and it highlights the creative, inventive and innovative ways that educators are responding to these issues. The book is composed of contributions from specialists in the field and is international in scope. It is divided into four parts: an introduction setting the scene of tourism education and Asia; case studies of tourism education in various Asian countries; case studies of tourism education of Asian students abroad and their trans-national student experiences; and broader perspectives on intra-Asian and transnational tourism education. The book provides a systematic guide to the current state of knowledge on tourism education and Asia and its future direction, and is essential reading for students, researchers, educational practitioners, and academics in Tourism Studies.

This book focuses on film tourism: the phenomenon of people visiting locations from popular film or TV series. It is based on a unique, Asian perspective, encompassing case studies from around the pan-Asian region, including China, Taiwan, India, Japan, South Korea, Thailand, Hong Kong, Indonesia, and Singapore. By focusing emphatically on film tourism in the non-West, this book offers a timely and crucial contribution to a more comprehensive understanding of the relation between film, culture and place, particularly in light of the increased volume of media production and consumption across Asia, and the consequent film tourism destinations that are currently popping up across the Asian continent.

Rethinking Asian Tourism addresses some of the latest developments in on-going tourism research in Southeast Asia and the wider Asia region (encompassing, in geographical terms, Thailand, Vietnam, Indonesia, the Philippines, Malaysia, Hong Kong, Japan, and Korea). It examines many of the emerging, as well as established, themes and issues in Asian tourism and promotes the development of critical scholarship within Asia to overcome Anglo-Western ethnocentrism in tourism studies of the region. There is some attention to such familiar concepts as authenticity, commoditisation, culture, heritage, and hosts and guests, but more especially to the diversification of phenomena which traditionally would not have been included within the parameters of tourism studies: retirees and long-stays, gastronomy, family-based leisure, popular culture, and local branding. Above all, the book addresses and develops a conceptual understanding from a multidisciplinary perspective of the character, experiences, encounters, perceptions and motivations of local, national and intra-regional tourism rather than basing concepts, perspectives, emphases and analyses on Western-Asian interactions and on transformations in the West. In this respect it encourages a shift in emphasis towards 'Asianising' our understanding of Asian tourism. This is one of the first volumes on Asian tourism written primarily by Asians and, as such, provides them with the opportunity to express their concerns, interests and priorities, rather than depending on the analyses and interpretations of those from outside the region. It also enables a deconstruction of the field of tourism studies, acknowledging that it is an open-ended, shifting, fluid and complex category of encounters and events generated by the processes of physical mobility.

The purpose of this book is twofold. First, this book is an attempt to map the state of quantitative research in Asian tourism and hospitality

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context and provide a detailed description of the design, implementation, application, and challenges of quantitative methods in tourism in Asia. Second, this book aims to contribute to the tourism literature by discussing the past, current and future quantitative data analysis methods. The book offers new insights into well-established research techniques such as regression analysis, but goes beyond first generation data analysis techniques to introduce methods seldom – if ever – used in tourism and hospitality research. In addition to investigating existing and novel research techniques, the book suggests areas for future studies. In order to achieve its objectives the analysis is split into three main sections: understanding the tourism industry in Asia; the current status of quantitative data analysis; and future directions for Asian tourism research.

Using the Southeast Asian regional landscape as its area of enquiry, the book addresses a wide range of issues that countries in the region face as they move towards the 21st century.

This book analyses the role tourism plays for sustainable development in Southeast Asia. It seeks to assesses tourism's impact on residents and localities across the region by critically debating and offering new understandings of its dynamics on the global and local levels. Offering a myriad of case studies from a range of different countries in the region, this book is interdisciplinary in nature, thereby presenting a comprehensive overview of tourism's current and future role in development. Divided into four parts, it discusses the nexus of tourism and development at both the regional and national levels, with a focus on theoretical and methodological foundations, protected areas, local communities, and broader issues of governance. Contributors from within and outside of Southeast Asia raise awareness of the local challenges, including issues of ownership or unequal power relations, and celebrate best-practice examples where tourism can be regarded as making a positive difference to residents' life. The first edited volume to examine comprehensive analysis of tourism in Southeast Asia as both an economic and social phenomenon through the lens of development, this book will be useful to students and scholars of tourism, development, Southeast Asian culture and society and Asian Studies more generally.

Tourism Places in Asia examines the impacts of tourism on places in East and Southwest Asia. Asia has been the most dynamic region for tourism development in recent decades, and tourism research from this region has grown significantly to better understand this phenomenon. The primary focus is on the Chinese realm of mainland China and Taiwan. East Asia has been the most dynamic region for tourism development in the world in recent decades, driven by the growth of both outbound and domestic travel and tourism among mainland Chinese. This reflects the phenomenal change in prosperity that the People's Republic of China has experienced since the 1970s, as well as the human drive to travel and explore their world. Tourism research has also grown significantly in the Asian continent in recent years. Much of this scholarship is focused on developing the Asian economies to move them from their 'developing world' status. Tourism Places in Asia: Destinations, Stakeholders, and Consumption highlights the progress of tourism scholarship in Asia in other areas, especially in the way places are impacted by impacts tourists and the tourism industry. The chapters in this book were originally published as a special issue of the journal, Tourism Geographies.

Number four of the UNWTO/GTERC Annual Report, highlights the rapidly growing tourism sector of Asia and the Pacific region which enjoyed an exceptional increase of 9% in international arrivals in 2016, influenced by technological developments in transport and the digital revolution.

South-East Asia has developed rapidly as a tourist destination, but what are the effects of this growth upon the peoples of the region? How far is it possible to control the impact of tourism whilst also supporting the industry's role in the region's development? This book, first

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published in 1993, attempts to answer these questions by providing a critical analysis of the nature of tourism as it has developed in the area. It questions commonly held assumptions about tourism both from a western perspective and from the point of view of policy makers in the region. It explores central issues such as the impact of tourism on the environment, culture and the economy, placing it within an historical and political context in order to assess the implications of current developments. The contributors use case studies from a variety of countries on such aspects as the sex industry, dream holidays and rural handicrafts, assessing tourist perceptions, both domestic and international, and policy decisions. By taking a long-term perspective it should provoke thought on the ways to develop sustainable tourism for the future. Completely updated and revised, Cruise Ship Tourism, 2nd Edition covers the economic, social and environmental impacts of cruising, combining the latest knowledge and research to provide a comprehensive account of the subject. Despite the industry growing rapidly, there is a substantial gap in the related literature, and this book addresses the key issues for researchers, students and industry professionals. A valuable 'one-stop-shop' for those interested in cruise ships and maritime tourism, this new edition from major names in the field is also an invaluable resource for anyone concerned more widely with tourism and business development.

Southeast Asia is one of the most diverse regions in the world – hosting a wide range of languages, ethnicities, religions, economies, ecosystems and political systems. Amidst this diversity, however, has been a common desire to develop. This provides a uniting theme across landscapes of difference. This Handbook traces the uneven experiences that have accompanied development in Southeast Asia. The region is often considered to be a development success story; however, it is increasingly recognized that growth underpinning this development has been accompanied by patterns of inequality, violence, environmental degradation and cultural loss. In 30 chapters, written by established and emerging experts of the region, the Handbook examines development encounters through four thematic sections: • Approaching Southeast Asian development, • Institutions and economies of development, • People and development and • Environment and development. The authors draw from national or sub-national case studies to consider regional scale processes of development – tracing the uneven distribution of costs, risks and benefits. Core themes include the ongoing neoliberalization of development, issues of social and environmental justice and questions of agency and empowerment. This important reference work provides rich insights into the diverse impacts of current patterns of development and in doing so raises questions and challenges for realizing more equitable alternatives. It will be of value to students and scholars of Asian Studies, Development Studies, Human Geography, Political Ecology and Asian Politics.

The 2020 edition analyses tourism performance and policy trends across 51 OECD countries and partner economies. It highlights the need for coherent and comprehensive approaches to tourism policy making, and the significance of the tourism economy, with data covering domestic, inbound and outbound tourism, enterprises and employment, and internal tourism consumption.

This book focuses on the theoretical, policy and practice linkages and disjunctures between tourism and the creative industries. There are clear and strong intersections between the sectors, for example in the development and application of new and emerging media in tourism; festivals and cultural events showcasing the creative identity of place; tours and place identities associated with film, TV, music and arts tourism; as well as particular destinations being promoted on the basis of their 'creative' endowments such as theatre breaks, art exhibitions and fashion shows. Tourism and the Creative Industries explores a variety of relationships in one volume and offers innovative and critical insights into how creative industries and tourism together contribute to place identity, tourist experience, destination marketing and management. The book is aligned with the sectors that have been demarcated by the UK Government Department of Culture, Media and Sport as comprising the creative industries: advertising and marketing; architecture; design and designer fashion; film, TV, video, radio and

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photography; IT, software and computer services; publishing and music; performing and visual arts. The title of this volume demonstrates how the exclusion of tourism from the creative industries is arguably perverse, given that much of the work by destination managers and of private sector tourism is characterised by creativity and innovation. Interdisciplinary research and international context bring a broader perspective on how the creative industries operate in varying cultural and policy contexts in relation to tourism. This book brings together the parallel and disparate inter-disciplinary fields of tourism and the creative industries and will be of interest to students, academics and researchers interested in tourism, creative industries, marketing and management.

Covering a wide range of current issues, this comprehensive Handbook explores the links between tourism as a dynamic tertiary industry and China as the world's most influential tourism market and destination.

Examines the political discourse behind tourism, presenting some questions regarding the tensions associated with the interconnections. This title focuses on deterritorialisation and the development of fresh regionalisms, paying specific attention to collaborative efforts in tourism development.

This book provides holistic insights into management of protected areas across East Asia and identifies current trends in mountain tourism within the broader field of human geography and nature conservation. The book describes the diversification in visitors and expanding protected areas territories in different Asian countries during recent years. It also compares protected areas networks in the context of the changing demographic profiles of visitors and provides an interdisciplinary transnational appraisal of mountain-based tourism in Asia based on national and international statistics. The research combines specific case studies at the individual country and destination level with trans-regional trends, thereby offering analysis from both the perspective of supply (parks, protected areas, and stakeholders) and demand (mountain tourist market trends and segments). The book is a useful resource for students and academics in tourism and protected areas studies as well as social scientists and policy-makers interested in Asian countries.

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